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Media Advisory

FOR IMMEDIATE RELEASE

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9th ANNUAL MUSEUM REACH RIVER OF LIGHTS AND 4th ANNUAL DECK THE RIVER CONTEST

*River of Lights Kickoff Event Scheduled for Dec 1
Voting for Deck the River Contest Dec 1 - Dec 16*

WHAT: The San Antonio River Authority invites the public to visit the Museum Reach segment of the River Walk every evening beginning December 1 through January 4 to take part in the ninth annual Museum Reach River of Lights. The kickoff event is scheduled for Saturday, December 1 and will feature free photos with Santa and Mrs. Claus, a holiday concert, food trucks, holiday artisan market, costumed characters and live music on river barges. A 30 ft. musical tree light show at the lock and dam will also return for the entire duration of the River of Lights. The public will also be able to vote on their favorite holiday display from participating locations along the Museum Reach as part of the Deck the River contest. For more information about the Museum Reach River of Lights Kickoff and Deck the River Contest, visit www.sara-tx.org

WHEN: Saturday, December 1, 2018, 6:00 – 9:00 p.m.

WHO: San Antonio River Authority

WHERE: 510 Brooklyn Ave. San Antonio, TX 78215

PHOTO OPS: The lighting has grown over the years to consist of 100 vibrant multi-colored underwater lights accented by energy-efficient lighting elements that provide a kaleidoscope of changing color to the water features along the Museum Reach. Alternating lamp posts and area trees are wrapped with energy-saving LED holiday lights and holiday self-standing displays will greet visitors as they walk the segment. Colored lights have been placed under a number of bridges for added holiday splendor.

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