



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

April 19, 2018

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**SAN ANTONIO RIVER FOUNDATION AND SARA ANNOUNCE
3rd ANNUAL MISSION REACH FLOTILLA FESTIVAL**

*Free Celebration to Include Flotilla Parade & Costume Contest on Mission Reach Segment,
Food & Art Vendors, Live Music, Kids' Activities and More*

WHAT: The San Antonio River Foundation and the San Antonio River Authority (SARA) are inviting the community to attend the 3rd Annual Mission Reach Flotilla Festival which will take place Saturday, April 21, 2018 at Mission County Park Pavilions. This event offers free admission and parking and the public can enjoy a community flotilla paddling parade on the Mission Reach segment where participants will take part in a costume contest for a chance to win prizes. The festival will also feature live music, art and food vendors, and kid-friendly activities directly off the San Antonio River. The Mission Reach Flotilla Festival is an official San Antonio Tricentennial Event and an official Fiesta San Antonio Partner Event.

WHEN: Saturday, April 21, 2018, 11 a.m. – 5 p.m.

WHO: San Antonio River Foundation
San Antonio River Authority

WHERE: Mission County Park Pavilions
6030 Padre Dr., San Antonio, TX 78214

NOTES: Please contact Yvi Serbones-Hernandez at (210) 219-0072 on event day to coordinate interviews and parade access. For more information and to view the full event schedule, visit sariverfound.org.

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