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MEDIA

ADVISORY

FOR IMMEDIATE RELEASE

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**SAN ANTONIO RIVER FOUNDATION AND SARA ANNOUNCE
2nd ANNUAL MISSION REACH FLOTILLA FESTIVAL**

Free Celebration to Include \$1,000 Grand Prize Watercraft Decoration Contest, Flotilla Parade on Mission Reach Segment, Live Music, Kids' Activities and More

WHAT: The San Antonio River Foundation and the San Antonio River Authority (SARA) are inviting the community to attend the 2nd Annual Mission Reach Flotilla Festival which will take place Saturday, April 8, 2017 at Mission County Park Pavilions. The free festival will feature a watercraft decorating contest where individuals and organizations can decorate a kayak or canoe for a chance to win a \$1,000 grand prize from the John and Florence Newman Foundation. The public can also take part in a canoe and kayak parade on the Mission Reach paddling trail where they can dress up and take part in a costume contest. The festival will also feature live music, art, food and beer vendors, and kid-friendly activities directly off the San Antonio River.

WHEN: Saturday, April 8, 2017, 11 a.m. – 5 p.m.

WHO: San Antonio River Foundation
San Antonio River Authority

WHERE: Mission County Park Pavilions
6030 Padre Dr., San Antonio, TX 78204

NOTES: Please contact Yvi Serbones at (210) 219-0072 on event day to coordinate interviews and parade access. For more information, register for the decorating contest and to view the full event schedule, visit MissionReachFlotillaFestival.org.

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