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News Release

FOR IMMEDIATE RELEASE

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8th ANNUAL MUSEUM REACH RIVER OF LIGHTS AND 3rd ANNUAL DECK THE RIVER CONTEST

*River of Lights Kickoff Event Scheduled for Dec 2
Voting for Deck the River Contest Dec 2 - Dec 17*

(SAN ANTONIO) – The San Antonio River Authority (SARA) invites the public to visit the Museum Reach segment of the River Walk every evening beginning December 2 through January 2 to take part in the eighth annual Museum Reach River of Lights. The kickoff event is scheduled for Saturday, December 2 from 6 to 9 p.m. and will feature free photos with Santa and Mrs. Claus, a holiday sing-along, food trucks, official San Antonio Spurs holiday fan store, costumed characters along the river and live musical entertainment by the Texas Children’s Choir, Thomas Jefferson High School Jazz Ensemble and TubaMeisters. A 30 ft. musical tree light show at the lock and dam will also make its debut at the kickoff event.

“Every year the River of Lights continues to grow in an effort to add more holiday splendor to the Museum Reach segment of the San Antonio River Walk,” said Suzanne Scott, General Manager for the San Antonio River Authority. “We are happy to see an increasing number of people each year adding the Museum Reach to their list of places to visit to enjoy the spirit and beauty of the holiday season”

The lighting has grown over the years to consist of 100 vibrant multi-colored underwater lights accented by energy-efficient lighting elements that provide a kaleidoscope of changing color to the water features along the Museum Reach. Alternating lamp posts and area trees are wrapped with energy-saving LED holiday lights and holiday self-standing displays will greet visitors as they walk the segment. Colored lights have been placed under a number of bridges for added holiday splendor.

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Voting for the 3rd Annual Deck the River holiday decorating contest opens during the Museum Reach River of Lights Kick-Off on December 2 and closes at midnight on Sunday, December 17. Museum Reach visitors are encouraged to visit participating Deck the River locations, pick their favorite and vote online at www.sara-tx.org.

For more event info and to view a list of activities, visit www.sara-tx.org.

2017 Deck the River Participating Locations:

El Tropicano Riverwalk Hotel

110 Lexington Ave, San Antonio, TX

River House Apartments

112 Roy Smith, San Antonio, TX

San Antonio Museum of Art

200 W. Jones Avenue, San Antonio, TX

Wyndham Garden San Antonio River Walk Museum Reach Hotel

103 9th St, San Antonio, TX

Phipps LLP

102 9th St, San Antonio, TX

VFW Post 76

10 10th St, San Antonio, TX

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