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News Release

FOR IMMEDIATE RELEASE

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SARA'S FAMILY FUN WINTER WONDERLAND

(December 8, 2010) SAN ANTONIO, TX – Enjoy a winter wonderland this Saturday from 2 p.m. to 6 p.m. at Brooklyn and St. Mary's near the San Antonio River Lock and Dam. The San Antonio River Authority (SARA) will host a family fun holiday festival to the public, including free parking.

Biodegradable movie snow will cover the event grounds and fall during the duration of the event. Families can take a professional photo near the oversized sleigh and wooden horse. Children will enjoy activities including arts and crafts, beading, bubble station and have fun learning about the San Antonio River Watershed at SARA's educational booth. They will also have a blast at the petting zoo!

Get into the holiday spirit and help out of couple of worthy causes by bringing a toy as a donation for the Marine Toys For Tots Foundation or by purchasing, at a special holiday rate, *The River Spectacular* – the proceeds from the sale of this wonderful book about the Museum Reach benefit the San Antonio River Foundation. Check off your holiday shopping list with items such as scarves, pillows, custom t-shirts and eco-art made of recycled materials. While families shop and listen to the entertainment provided by Inergee on the San Antonio River Foundation stage, they can fill their bellies with delicious festival favorites such as funnel cakes, fudge, pizza, brisket tacos and sausage wraps.

The SARA family fun festival wraps up at 6 p.m. The *River of Lights* will illuminate the Museum Reach segment as musicians and carolers encourage participants to stroll along the river to experience the other Museum Reach – Urban Segment and the historic River Walk events (including those taking place at Pearl, San Antonio Museum of Art, VFW Post 76, Paseo del Rio and Southwest School of Art).

This Saturday, December 11th will provide an entire day of festivities for local families and tourist to enjoy! For more information about all the events, log onto www.sara-tx.org

The San Antonio River Authority (SARA), along with title sponsor CPS Energy, host a new holiday tradition for our community -- The Museum Reach River of Lights. From December 4th through January 4th, the San Antonio River will literally “light up” as 50 underwater lights, in an array of holiday colors, illuminate the Museum Reach – Urban Segment from Lexington Avenue to the turning basin at Pearl.

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