

MINUTES

MEETING OF THE BOARD OF DIRECTORS' COMMUNICATIONS COMMITTEE

SAN ANTONIO RIVER AUTHORITY

August 4, 2010, 2:15 p.m.



GENERAL AND CEREMONIAL ITEMS:

1. **CALL TO ORDER WAS MADE BY THE CHAIR, MS. SALLY BUCHANAN, AT 2:15 P.M.**
2. **PLEDGE OF ALLEGIANCE WAS RECITED**
3. **COMMITTEE SECRETARY, MR. JOHN J. FLIELLER, CALLED THE ROLL AND REPORTED THE FOLLOWING BOARD MEMBERS PRESENT:**

- Sally Buchanan**
- John J. Flieller**
- Názirite Rubén Pérez**
- Roberto G. Rodríguez**
- H. B. Ruckman III**
- Adair Sutherland**

4. **CERTIFICATION OF A QUORUM WAS ANNOUNCED BY THE SECRETARY, MR. FLIELLER**

5. **INTRODUCTION OF VISITORS**

Ms. Sanchez announced the visitor who was present in the audience.

6. **CITIZENS TO BE HEARD**

Ms. Sanchez announced Marita Roos, a citizen who addressed the Committee with regards to Ecosystem Restoration and related outreach.

7. **APPROVAL OF THE MINUTES OF THE COMMUNICATIONS COMMITTEE MEETING HELD ON MAY 5, 2010**

Staff recommended a motion to approve the minutes of the Communications Committee meeting held on May 5, 2010, as presented.

Motion by H.B. Ruckman III

Seconded by John J. Flieller

Motion passed unanimously

8. REPORT ON SAN ANTONIO RIVER AUTHORITY SPONSORSHIPS AND COMMUNITY AND MEDIA ACTIVITIES

There being no action taken on this item, Ms. Buchanan called for Agenda Item 9.

9. STATUS REPORT ON THE WESTSIDE CREEKS RESTORATION PROJECT

There being no action taken on this item, Ms. Buchanan called for Agenda Item 10.

10. PRESENTATION, DISCUSSION AND APPROPRIATE ACTION REGARDING THE PROPOSED GUIDELINES FOR COMMUNICATION BETWEEN THE INTERGOVERNMENTAL AND COMMUNITY RELATIONS DEPARTMENT STAFF AND THE BOARD OF DIRECTORS REGARDING EXTERNAL COMMUNICATIONS ACTIVITIES

Staff recommended a motion of Committee support for the presented standard for governing communication initiated by IGCR staff to members of the River Authority Board of Directors.

Motion by Adair R. Sutherland

Seconded by John J. Flieller

Motion passed unanimously

11. PRESENTATION, DISCUSSION AND APPROPRIATE ACTION REGARDING THE REVISED 75 YEARS OF THE SAN ANTONIO RIVER AUTHORITY SERVICE EFFORT

Staff recommended a motion of Committee support for development of an in-house generated historical piece focusing on the San Antonio River Basin and the River Authority's 75 years of service, based on letters, oral histories, and other correspondence received by third parties.

Motion by Roberto G. Rodríguez

Seconded by Adair R. Sutherland

Motion passed unanimously

12. PRESENTATION AND DISCUSSION REGARDING THE ENVIRONMENTAL AWARENESS INITIATIVE

There being no action taken on this item, Ms. Buchanan called for Agenda Item 13.

13. PRESENTATION AND DISCUSSION REGARDING THE PROMOTION OF THE SAN ANTONIO RIVER IMPROVEMENTS PROJECT MISSION REACH ECOSYSTEM RESTORATION AND RECREATION PROJECT

There being no action taken on this item, Ms. Buchanan called for Agenda Item 14.

14. PRESENTATION AND DISCUSSION REGARDING REVISIONS TO THE SAN ANTONIO RIVER AUTHORITY WEBSITE

There being no action taken on this item, Ms. Buchanan called for Agenda Item 15.

15. STATUS UPDATE ON THE RIVER WALK IMPLEMENTATION PROGRAM GRANT INCLUDING RIVER WALK WATERSHED ALLIANCE ACTIVITIES

There being no action taken on this item, Ms. Buchanan called for Agenda Item 16.

16. STATUS UPDATE ON THE OLMOS BASIN OUTREACH CAMPAIGN EFFORT

There being no action taken on this item, Ms. Buchanan called for Agenda Item 17.

17. ITEMS FOR FUTURE CONSIDERATION

There being no action taken on this item, Ms. Buchanan called for Agenda Item 18.

18. GENERAL MANAGER'S REPORT CONCERNING THE FOLLOWING:

- **UPCOMING EVENTS CALENDAR,**
- **FUTURE BOARD AND/OR COMMITTEE MEETINGS, AND**
- **MEETINGS INVOLVING THE ATTENDANCE OF ONE OR MORE BOARD MEMBERS**

There being no action taken on this item, Ms. Buchanan called for Agenda Item 19.

19. NEXT MEETING DATE

After Committee discussion, it was decided that standing meetings will be held every first Thursday of the month on a quarterly basis. However, the next scheduled meeting will be held on Monday, November 1, 2010, at 2 p.m., due to a scheduling conflict.

20. ADJOURN

There being nothing further to report, Ms. Sutherland moved to adjourn, and therefore, Ms. Buchanan called the meeting adjourned at 4:15 p.m.

PREPARED AND RECOMMENDED FOR COMMITTEE APPROVAL BY THE MANAGER.

SUZANNE B. SCOTT, General Manager

APPROVED BY THE BOARD OF DIRECTORS' COMMUNICATIONS COMMITTEE AT THE MEETING HELD ON NOVEMBER 1, 2010.

SALLY BUCHANAN, Committee Chair

ATTEST:

JOHN J. FLIELLER, Committee Secretary