

## MINUTES

### MEETING OF THE BOARD OF DIRECTORS' COMMUNICATIONS COMMITTEE

#### SAN ANTONIO RIVER AUTHORITY

May 5, 2010, 2:15 p.m.



#### GENERAL AND CEREMONIAL ITEMS:

1. **IN THE ABSENCE OF THE CHAIR, MS. SALLY BUCHANAN, THE CALL TO ORDER WAS MADE BY THE VICE CHAIR, MR. ROBERTO G. RODRÍGUEZ, AT 2:20 P.M.**
2. **PLEDGE OF ALLEGIANCE WAS RECITED**
3. **COMMITTEE SECRETARY, MR. JOHN J. FLIELLER, CALLED THE ROLL AND REPORTED THE FOLLOWING BOARD MEMBERS PRESENT:**
  - Sally Buchanan (2:29 p.m. arrival)
  - John J. Flieller
  - Názirite Rubén Pérez
  - Roberto G. Rodríguez
  - H. B. Ruckman III
  - Adair R. Sutherland
4. **CERTIFICATION OF A QUORUM WAS ANNOUNCED BY THE SECRETARY, MR. FLIELLER**
5. **INTRODUCTION OF VISITORS**

Ms. Sanchez reported that there were none.
6. **CITIZENS TO BE HEARD**

Ms. Sanchez announced that there were no citizens signed up to speak.
7. **APPROVAL OF THE MINUTES OF THE COMMUNICATIONS COMMITTEE MEETING HELD ON FEBRUARY 3, 2010**

Staff recommended a motion to approve the minutes of the Communications Committee meeting held on February 3, 2010, as presented.

Motion by H.B. Ruckman III  
Seconded by Názirite Rubén Pérez  
Motion passed unanimously

**8. REPORT ON SAN ANTONIO RIVER AUTHORITY SPONSORSHIPS AND COMMUNITY AND MEDIA ACTIVITIES**

There being no action taken on this item, Mr. Rodríguez called for Agenda Item 9.

**9. REPORT ON PUBLIC EVENTS ORGANIZED BY THE INTERGOVERNMENTAL AND COMMUNITY RELATIONS DEPARTMENT OF THE SAN ANTONIO RIVER AUTHORITY**

There being no action taken on this item, Ms. Buchanan called for Agenda Item 10.

**10. REPORT ON THE WESTSIDE CREEKS RESTORATION PROJECT**

There being no action taken on this item, Ms. Buchanan called for Agenda Item 11.

**11. PRESENTATION, DISCUSSION, AND APPROPRIATE ACTION REGARDING THE 75 YEARS OF SARA SERVICE PROJECT SCOPE AND FUNDING FOR FISCAL YEAR 2010/2011**

There being no action taken on this item, Ms. Buchanan called for Agenda Item 12.

**12. PRESENTATION, DISCUSSION, AND APPROPRIATE ACTION REGARDING THE PROPOSED FISCAL YEAR 2011 BUDGET FOR THE INTERGOVERNMENTAL AND COMMUNITY RELATIONS DEPARTMENT**

There being no action taken on this item, Ms. Buchanan called for Agenda Item 13.

**13. PRESENTATION AND DISCUSSION REGARDING THE ENVIRONMENTAL AWARENESS INITIATIVE**

There being no action taken on this item, Ms. Buchanan called for Agenda Item 14.

**14. PRESENTATION AND DISCUSSION REGARDING COLLABORATIVE SIGNAGE OPPORTUNITIES BETWEEN THE SAN ANTONIO RIVER AUTHORITY AND THE CITY OF SAN ANTONIO**

There being no action taken on this item, Ms. Buchanan called for Agenda Item 15.

**15. PRESENTATION AND DISCUSSION REGARDING PROPOSED CHANGES TO VARIOUS WEBSITES AND THE USE OF SOCIAL MEDIA TOOLS**

There being no action taken on this item, Ms. Buchanan called for Agenda Item 16.

**16. PRESENTATION AND DISCUSSION REGARDING THE PROPOSED ADOPT-A-RIVER EFFORT**

There being no action taken on this item, Ms. Buchanan called for Agenda Item 17.

**17. UPDATE ON TCEQ-FUNDED RIVER WALK IMPLEMENTATION PROGRAM AND ACTIVITIES OF THE RIVER WALK WATERSHED ALLIANCE**

There being no action taken on this item, Ms. Buchanan called for Agenda Item 18.

**18. GENERAL MANAGER'S REPORT**

- **UPCOMING EVENTS CALENDAR,**
- **FUTURE BOARD AND/OR COMMITTEE MEETINGS,**
- **MEETINGS INVOLVING THE ATTENDANCE OF ONE OR MORE BOARD MEMBERS**

In the absence of the General Manager, the Assistant Manager, Mr. Stephen T. Graham, gave a brief update to the Committee. There being no action taken on this item, Ms. Buchanan called for Agenda Item 19.

**19. NEXT MEETING DATE**

After Committee discussion, it was decided that the next Communications Committee meeting will be August 4, 2010, at 2:15 p.m.

**20. ADJOURN**

There being nothing further to report, Ms. Sutherland moved to adjourn, and therefore, Ms. Buchanan called the meeting adjourned at 4:49 p.m.

**PREPARED AND RECOMMENDED FOR APPROVAL BY THE MANAGER.**

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**SUZANNE B. SCOTT, General Manager**

**APPROVED BY THE BOARD OF DIRECTORS' COMMUNICATIONS COMMITTEE AT THE MEETING HELD ON AUGUST 4, 2010.**

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**SALLY BUCHANAN, Committee Chair**

**ATTEST:**

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**JOHN J. FLIELLER, Committee Secretary**