

AGENDA

MEETING OF THE BOARD OF DIRECTORS' COMMUNICATIONS COMMITTEE AND/OR OF THE BOARD OF DIRECTORS

SAN ANTONIO RIVER AUTHORITY

April 28, 2009, 1:00 p.m.

**Estimated Presentation Time: 2 hours*



GENERAL AND CEREMONIAL ITEMS:

**Estimated Presentation Time: 10 minutes*

1. **CALL TO ORDER BY THE CHAIRMAN, MR. ROBERTO RODRÍGUEZ**

2. **PLEDGE OF ALLEGIANCE**

3. **ROLL CALL BY THE SECRETARY, MR. NÁZIRITE RUBÉN PÉREZ**
 - Terry Baiamonte

 - Sally Buchanan

 - John Flieller

 - Jeff Neathery

 - Názirite Rubén Pérez

 - Roberto G. Rodríguez

4. **CERTIFICATION OF A QUORUM BY THE SECRETARY**

5. **INTRODUCTION OF VISITORS**

6. **CITIZENS TO BE HEARD**

**Represents estimated presentation times of staff and routine Board member items; does not account for Board member discussions that may occur.*

7. APPROVAL OF THE MINUTES OF THE COMMUNICATIONS COMMITTEE MEETING HELD ON JANUARY 28, 2009

INDIVIDUAL AGENDA ITEMS:

- 8. INTRODUCTION OF GRAPHIC DESIGNER, CLINT MARZEC**
- 9. PRESENTATION REGARDING THE CAPITAL DEVELOPMENT PLANS FOR THE WITTE MUSEUM INCLUDING THE CREATION OF THE CENTER FOR RIVERS & AQUIFERS**
- 10. PRESENTATION, DISCUSSION, AND APPROPRIATE ACTION REGARDING THE PROPOSED 75 YEARS OF SARA SERVICE PROJECT, INCLUDING AUTHORIZATION TO APPLY FOR A NATIONAL HISTORICAL PUBLICATIONS & RECORDS COMMISSION GRANT**
- 11. PRESENTATION OF THE PROPOSED PROJECT REQUESTS FOR THE SAN ANTONIO RIVER AUTHORITY'S INTERGOVERNMENTAL & COMMUNITY RELATIONS DEPARTMENT**
- 12. PRESENTATION OF THE SCHEDULE OF EVENTS AND PUBLIC OUTREACH ACTIVITIES ASSOCIATED WITH THE MAY 30-31, 2009 MUSEUM REACH GRAND OPENING CELEBRATION**
- 13. PRESENTATION REGARDING THE MISSION REACH EDUCATIONAL OUTREACH PROGRAM**
- 14. STATUS REPORT ON THE WESTSIDE CREEKS RESTORATION PROJECT**
- 15. BRIEFING ON SAN ANTONIO RIVER AUTHORITY SPONSORSHIPS AND COMMUNITY AND MEDIA ACTIVITIES**
- 16. GENERAL MANAGER'S REPORT**
 - UPCOMING EVENTS CALENDAR,
 - FUTURE BOARD AND/OR COMMITTEE MEETINGS,
 - MEETINGS INVOLVING THE ATTENDANCE OF ONE OR MORE BOARD MEMBERS.
- 17. ADJOURN**

Estimated Presentation Time: 2 Hours

SAN ANTONIO RIVER AUTHORITY
General Statements

This meeting is wheelchair accessible. Accessible parking is located at 100 E. Guenther St. Requests for an interpreter for the hearing impaired must be received at least 48 hours prior to the meeting, or, to arrange for special assistance to attend this meeting, please call the Operator at 210-227-1373.

The Board of Directors' Communication Committee and/or the Board of Directors of the San Antonio River Authority may discuss and/or take action on any item listed in this agenda while convened in open session. The Board of Directors' Communication Committee and/or the Board of Directors of the San Antonio River Authority may also meet in Executive Session, pursuant to Section 551.071 of the Texas Government Code, to receive advice from legal counsel on any item listed in this agenda.

Communications Committee

7.

Date: 04/28/2009

Approval of the Minutes

Submitted By: Lupe Moreno, Executive
Offices

Division: Executive Offices

Submitted For: Suzanne B. Scott

Department:

Information

CAPTION

**APPROVAL OF THE MINUTES OF THE COMMUNICATIONS COMMITTEE
MEETING HELD ON JANUARY 28, 2009**

Presenter

Mr. Rodríguez, Committee Chairman

Recommendation

Motion to approve the minutes of the Communications Committee meeting held on January 28, 2009, as presented to the Committee.

Discussion

Vote

Attachments

Link: January Draft Minutes

MINUTES

MEETING OF THE BOARD OF DIRECTORS' COMMUNICATIONS COMMITTEE

SAN ANTONIO RIVER AUTHORITY
January 28, 2009, 1:30 p.m.



GENERAL AND CEREMONIAL ITEMS:

1. **CALL TO ORDER WAS MADE BY THE CHAIRMAN, MR. ROBERTO RODRÍGUEZ AT 1:57 P.M.**
2. **PLEDGE OF ALLEGIANCE CONDUCTED**
3. **ROLL CALL WAS MADE BY THE COMMITTEE SECRETARY, MR. NÁZIRITE RUBÉN PÉREZ**

**Board members present for this meeting are indicated with a checked box:*

- Sally Buchanan
- Terry Baiamonte
- Názirite Rubén Pérez
- Roberto G. Rodríguez
- John Flieller
- Jeff Neathery

4. **CERTIFICATION OF A QUORUM WAS ANNOUNCED BY THE SECRETARY, MR. PÉREZ**

Staff members present were:

Suzanne Scott, General Manager
Steve Graham, Assistant General Manager
John Chisholm, Director of Operations
Larry Anderson, Director of Support Services
Steven Schauer, External Communications Manager
Rudy Farias, Water Resources & Community Development Manager
Carol Earman, Education Specialist
Karen Bishop, Executive Services Supervisor
Lupe Sanchez-Moreno, Executive Assistant

Others present were:

David Ross, Legal Counsel

5. INTRODUCTION OF VISITORS

Ms. Moreno announced that there were none.

6. CITIZENS TO BE HEARD

Ms. Moreno announced that no citizens were signed up to speak.

7. APPROVAL OF THE MINUTES OF THE COMMUNICATIONS COMMITTEE MEETING HELD ON SEPTEMBER 25, 2008

Staff recommended a motion to approve the minutes as presented.

Motion by Sally Buchanan

Seconded by Jeff Neathery

Motion passed unanimously

INDIVIDUAL AGENDA ITEMS:

8. PRESENTATION OF SAN ANTONIO RIVER AUTHORITY SPONSORSHIPS AND COMMUNITY AND MEDIA ACTIVITIES

There being no action taken on this item, Mr. Rodríguez called for Agenda Item #9.

9. STATUS REPORT ON THE WESTSIDE CREEKS RESTORATION PROJECT

There being no action taken on this item, Mr. Rodríguez called for Agenda Item #10.

10. PRESENTATION, DISCUSSION, AND APPROPRIATE ACTION REGARDING MAINTENANCE OF THE SAN ANTONIO RIVER AUTHORITY ARCHIVES AND ORAL HISTORY COLLECTIONS

Staff recommended a motion of the Communications Committee supporting staff's request of \$20,000 in archives and oral history maintenance funding to be submitted as part of the fiscal year 2009/10 budget process.

Motion by Sally Buchanan

Seconded by Jeff Neathery

Motion passed unanimously

11. DISCUSSION REGARDING THE COMMEMORATION OF THE 75th ANNIVERSARY OF THE SAN ANTONIO RIVER AUTHORITY

There being no action taken on this item, Mr. Rodríguez called for Agenda Item #12.

12. DISCUSSION OF POTENTIAL FISCAL YEAR 2009/10 BUDGET REQUEST FROM THE INTERGOVERNMENTAL AND COMMUNITY RELATIONS DEPARTMENT TO SUPPORT EXPANSION OF THE ENVIRONMENTAL EDUCATION AND OUTREACH PROGRAM

Staff received direction from the Board to proceed forward with Staff's recommendation to support increasing media initiative expenditures to \$300,000 annually for support of additional environmental outreach messaging and increasing IGCR's sponsorship budget for FY 09/10 by \$12,000 to support the expansion of the river exhibits offered at the Witte Museum through the budget process.

13. PRESENTATION REGARDING THE ACTIVITIES OF THE INTERGOVERNMENTAL AND COMMUNITY RELATIONS DEPARTMENT'S EDUCATION SPECIALIST

There being no action taken on this item, Mr. Rodríguez called for Agenda Item #14.

14. PRESENTATION OF 2008 NATIONAL ASSOCIATION OF FLOOD & STORMWATER MANAGEMENT AGENCIES (NAFSMA) VIDEO DEPICTING PUBLIC SERVICE ANNOUNCEMENT AWARD WINNERS

There being no action taken, Mr. Rodríguez called for Agenda Item #15.

15. REPORT ON THE DECEMBER 2008 WORLDBANK/TAMIL NADU, INDIA, VISIT AND JANUARY 2009 GET OUTDOORS, IT'S YOURS! EVENT

There being no action taken on this item, Mr. Rodríguez called for Agenda Item #16.

16. GENERAL MANAGER'S REPORT

- UPCOMING EVENTS CALENDAR,
- FUTURE BOARD AND/OR COMMITTEE MEETINGS,
- MEETINGS INVOLVING THE ATTENDANCE OF ONE OR MORE BOARD MEMBERS

Mr. Schauer recommended that the next Communications Committee be held sometime in April, 2009 and Mr. Rodríguez concurred.

17. ADJOURN

There being nothing further to report, Mr. Rodríguez called the meeting adjourned at 4:23 p.m.

**PREPARED AND RECOMMENDED FOR COMMITTEE APPROVAL BY THE
GENERAL MANAGER.**

SUZANNE B. SCOTT, General Manager

**APPROVED BY THE COMMUNICATIONS COMMITTEE AT THE MEETING HELD
ON APRIL 28, 2009.**

ROBERTO RODRÍGUEZ, Committee Chairman

ATTEST:

NÁZIRITE RUBÉN PÉREZ, Committee Secretary

Communications Committee

8.

Date: 04/28/2009

Introduction of New Staff

Submitted By: Steven Schauer,
Intergovernmental and
Comm Relations

Division: Intergovernmental and
Comm Relations

Department:

Information

CAPTION

INTRODUCTION OF GRAPHIC DESIGNER, CLINT MARZEC

Presenter

Steven Schauer

Estimated Presentation Time: 5 minutes

On April 13, 2009, Clint Marzec was hired as a Graphic Designer in order to further expand the River Authority's in-house capabilities in the development of community and public relations pieces, marketing material and website design. A short list of the material Mr. Marzec will be working on includes the River Reach, the River Authority's seven websites, Creek Book, Safety Manual, Bexar Regional Watershed Management material, event promotional items and environmental and educational outreach promotions.

Discussion

Date: 04/28/2009

The Witte Museum Expansion Plans

Submitted By: Steven Schauer,
Intergovernmental and
Comm Relations

Division: Intergovernmental and
Comm Relations

Department:

Information

CAPTION

PRESENTATION REGARDING THE CAPITAL DEVELOPMENT PLANS FOR THE WITTE MUSEUM INCLUDING THE CREATION OF THE CENTER FOR RIVERS & AQUIFERS

Presenter

Steven Schauer

Estimated Presentation Time: 20 minutes

The River Authority has a history of successfully collaborating with the Witte Museum on educational programs and exhibits related to the San Antonio River Basin. River Authority staff is continuing to seek new ways to further the positive relationship with the Witte Museum.

The January 28, 2009, Communications Committee meeting included a briefing that described a few of the sponsorship and educational programming opportunities that are being explored. Staff mentioned that the Witte Museum was planning a capital development program which included the construction of a building on the Witte Museum property to house the new Center for Rivers & Aquifers.

Per a recommendation from the Communications Committee, Marise McDermott, President/CEO of the Witte Museum, has been invited to give a presentation to the Committee regarding the capital development plans for the museum, including the creation of the Center for Rivers & Aquifers.

Discussion

Date: 04/28/2009

75 Years of Service Update

Submitted By: Karen Bishop, Executive
Offices

Division: Executive Offices

Department:

Information

CAPTION

PRESENTATION, DISCUSSION, AND APPROPRIATE ACTION REGARDING THE PROPOSED 75 YEARS OF SARA SERVICE PROJECT, INCLUDING AUTHORIZATION TO APPLY FOR A NATIONAL HISTORICAL PUBLICATIONS & RECORDS COMMISSION GRANT

Presenter

Karen Bishop

Estimated Presentation Time: 20 minutes

Request for Information Scope and Results

On March 2, 2009, staff issued a Request for Information (RFI) to gather cost estimates for the 75 Years of SARA Service Project. The RFI included ideas that the Communications Committee had provided during its January 2009 meeting. On March 20, three firms submitted responses. Cost estimates were \$175,040, \$1.1 million, and \$3.2 million. Added to the lowest bid as a miscellaneous cost was \$2,840 per event plus \$350 in indirect costs, billed monthly, as needed.

Staff's assessment is that the \$1.1 million estimate is sound for planning purposes. SARA could lower costs by up to 30% by reducing the scope of consulting services and by conducting four events rather than one per month during SARA's anniversary year. Nevertheless, even with these modifications, the hard costs likely will exceed \$775,000.

Lewis Fisher and Maria Pfeiffer Services

Staff also contacted Lewis Fisher and Maria Pfeiffer about a book and traveling display. Mr. Fisher's fee to compile a book and oversee production of 1,000 hard copies would be \$20,000 to \$30,000. Ms. Pfeiffer's fee for creating a display consisting of four two-sided portable panels is \$15,580.

SARA's Archives as a 75th Anniversary Deliverable

Staff has been researching an option that would link SARA's archives investment to its 75th anniversary. The State's Archivist has offered support to staff in seeking a National Historical Publications & Records Commission (NHPRC) grant to create and make publicly available an archive collection that is of national interest. Staff has scheduled a meeting with Marise McDermott to discuss a potential partnership in housing SARA's Urban Watershed Management System Archives Collection at the Witte Museum.

Grant Opportunities

Staff are in the process of applying for the Summerlee Foundation and National Endowment for the Humanities grants mentioned at the January Communications Committee meeting. SARA is also seeking the Committee's support in applying for a three-year, up to \$200,000 NHPRC grant to create and make public SARA's Urban Watershed Management System Archives Collection. The grant requires 50% cost share.

Through this collection, SARA would ensure the preservation of and access to a significant chapter of its history. We would also provide the world a resource that would enhance and likely minimize time spent with SARA staff in discussions of system components.

Status of 75 Years of SARA Service Project and Next Steps

The draft budget funds year 1 of the 75 Years project at \$35,000. A question for the Communications Committee is whether this funding be used to advance the scope of work outlined in the RFI; to fund a modified scope that retains components that are important to the Committee; to serve as potential match for an NHPRC grant; or to further a combination of the above.

If the committee supports staff's pursuit of the NHPRC grant, another question to be addressed is whether SARA would itself absorb funding of the Urban Watershed Management System Archives Collection if NHPRC funding is not awarded.

Recommendation

Motion supporting presentation to the Board of Directors for approval an application to the Nathional Historical Publications & Records Commission for up to \$200,000 in grant funding to create and make public SARA's Urban Watershed Management System Archives Collection; and, should the grant funds not be awarded to SARA, supporting presenting to the Board of Directors a budget amendment to fund year 1 of the Urban Watershed Management System Archives Collection development.

Discussion

Vote

Communications Committee

11.

Date: 04/28/2009

FY 09/10 IGCR Project Request

Submitted By: Steven Schauer,
Intergovernmental and
Comm Relations

Division: Intergovernmental and
Comm Relations

Department:

Information

CAPTION

PRESENTATION OF THE PROPOSED PROJECT REQUESTS FOR THE SAN ANTONIO RIVER AUTHORITY'S INTERGOVERNMENTAL & COMMUNITY RELATIONS DEPARTMENT

Presenter

Steven Schauer

Estimated Presentation Time: 10 minutes

The purpose of this item is to share with the Communications Committee the proposed project requests for the River Authority's Intergovernmental & Community Relations Department.

Discussion

Date: 04/28/2009

The Museum Reach Grand Opening Weekend Event

Submitted By: Steven Schauer,
Intergovernmental and
Comm Relations

Division: Intergovernmental and
Comm Relations

Department:

Information

CAPTION

**PRESENTATION OF THE SCHEDULE OF EVENTS AND PUBLIC
OUTREACH ACTIVITIES ASSOCIATED WITH THE MAY 30-31, 2009
MUSEUM REACH GRAND OPENING CELEBRATION**

Presenter

Steven Schauer

Estimated Presentation Time: 15 minutes

The Grand Opening Weekend Celebration for the Museum Reach Urban Segment will take place on May 30 and 31. The festivities will begin at 10:00 a.m. on Saturday, May 30, with an event featuring San Antonio Mayor Phil Hardberger, Bexar County Judge Nelson Wolff, SARA Board Member Sally Buchanan, San Antonio River Foundation Chairman Sonny Collins and San Antonio River Oversight Committee Co-Chairs Lila Cockrell and Irby Hightower.

Immediately following will be an afternoon filled with music, food and fun for the whole family as local San Antonians and visitors alike are welcome to enjoy the new 1.5 mile expansion. River barge rides and walking tours will be available. In addition to the public festival along the river, activities will take place at adjoining properties (e.g. San Antonio Museum of Art, The Pearl, Turner Bowling Alley, El Tropicano Hotel, VFW Post 76, 1st Baptist Church and others) providing family fun throughout the Museum Reach Urban Segment all day long.

On Sunday, May 31, additional celebrations will take place along the Museum Reach Urban Segment such as the Metropolitan Planning Organization's Walk & Roll on the River event at The Pearl and a special brunch honoring Mayor Phil Hardberger at the San Antonio Museum of Art.

The celebration is being actively promoted through media relations and marketing techniques. In addition to participating in the celebration, many of the stakeholders are also promoting it. The tentative schedule of events is listed below:

Tentative Schedule of Events

(subject to change)

Saturday, May 30

Lexington Avenue Bridge area

- Walking tours begin at noon

El Tropicano (11:30 a.m – 8:00 p.m.)

- Grilled food items available – River Veranda (all day)
- Children’s art activities with Southwest School of Arts and Crafts (11:30 a.m. – 1:30 p.m.)
- Evening music entertainment (TBD)
- Afternoon Lewis Fisher or Char Miller lecture (suggested)

First Baptist Church (11:00 a.m. – 4:00 p.m.)

- Jazz Ensemble
- Rock and Roll Band
- Art Show
- Children’s Art Activities
- Artists' works for sale
- Parking available

Brooklyn Avenue Bridge area

- Opening Ceremony (10:00 a.m. – 11:30 a.m.)
- Dog Men Poets to perform on stage (1:00 p.m. to 5:00 p.m.)
- Various roving acts will perform during band breaks (11:30 a.m. – 5:00 p.m.)
 - o SA PowWow Dancers
 - o Mwendo Nuspirits Drummers
 - o Fire on the Mountain Cloggers
- Explain Lock and Dam operations throughout afternoon
- Educational booths (Noon – 5:00 p.m.)
- Children’s Activities (Noon to 5:00 p.m.)
 - o Face painting
 - o Temporary tattoo
 - o Bubble station
 - o Ring a Bottle
 - o Milk Can softball toss
 - o Sponge Bob Bank-a-ball
 - o Beading station
- Concession truck will be set up serving:
 - o Hot dogs
 - o Drinks
 - o Nachos
 - o Water
 - o Apple Crisps
 - o Shaved ice
- SAWS to provide water station

- Music TBD near Lock and Dam (tentative 6:00 p.m. to 8 p.m.)

9th Street & Turner Bowling Alley area:

- Turner Bowling to provide food and entertainment (Noon - 7:00 p.m.)
- Children's activities (1:00 p.m. – 5:00 p.m.)
 - o Face painting
 - o Temporary tattoo
 - o Bubble station
 - o Ring a Bottle
 - o Milk Can softball toss
 - o Sponge Bob Bank-a-ball
 - o Beading station
- Roving acts to perform (Times TBD)
 - o SA PowWowDancers
 - o Mwendo Nuspirits Drummers
 - o Fire on the Mountain Cloggers

VFW Post 76

- Musical Entertainment
 - o Wilbert Beasley 1:00 – 5:00 p.m.
 - o Delta House 5:00 – 9:00 p.m.
- Food booths, cold drinks

San Antonio Museum of Art

- Museum Reach Public Art Presentation and Panel Discussion (1:00 – 3:00 p.m.)
- SAMA Gift Shop will be open
- Museum admission half-price
- Parking available

River Level south of Camden Street near The Grotto

- The Lavens to perform on stage (1:00 – 5:00 p.m.)
- Various small roving acts to perform during band breaks
 - o SA PowWow Dancers
 - o Mwendo Nuspirits Drummers
 - o Fire on the Mountain Cloggers
- SAWS to provide water station
- Music TBD (tentative 6:00 p.m. – 8:00 p.m.)

The Pearl

- Pearl Landing Parking Lot Farmers Market (9:00 a.m. – 1:00 p.m.)
- Planet Soul to perform on river stage (1:00 p.m. – 5:00 p.m.)
- Johnny Hernandez to provide concessions:
 - o Fruit cups
 - o Roasted corn
 - o Ceviche cups
 - o Mexican snow cones
 - o Beef & lamb shishkabobs
 - o Beverages

- Walking tours begin at noon
- Witte Museum
 - o Educational Programs
 - o Fish Prints
 - o Watershed Works
 - o Adventure Club materials
 - o Membership special offer
- Melissa Guerra (8:00 a.m. – 5:00 p.m.)
 - o Food, fiesta attire, culinary items, Latin-American décor pottery, Mexican glassware
- Synergy Studio
 - o Dance demonstrations in Full Goods breezeway throughout the day
- Various events hosted by Pearl stakeholders to promote their businesses
- San Antonio River Foundation Fundraiser (begins at 6:00 p.m.)

Satellite Locations

- Providence Catholic School
 - o Animal Defense League Pet Adoption (9:00 a.m. – 4:00 p.m.)
 - o Parking available
- Guillermo's 618 McCullough
 - o Crayfish boil
 - o Parking available

Sunday, May 31

The Pearl

- MPO Walk & Roll (8:00 a.m. – 1:00 p.m.)
 - o 5K and 10K fun walks
 - o Family bike ride from The Pearl into Brackenridge Park and back
 - o Experienced bike riders will have route from The Pearl to Mission Espada and back
 - o Vendors/booths on site

San Antonio Museum of Art

- Una Gran Despedida (10:30 a.m. – 1:00 p.m.)
 - o SAMA and SA Parks Foundation host a brunch honoring Linda and Phil Hardberger

Discussion

Date: 04/28/2009

Mission Reach Educational Outreach Program

Submitted By: Steven Schauer,
Intergovernmental and
Comm Relations

Division: Intergovernmental and
Comm Relations

Department:

Information

CAPTION

**PRESENTATION REGARDING THE MISSION REACH EDUCATIONAL
OUTREACH PROGRAM**

Presenter

Steven Schauer and Carol Earman

Estimated Presentation Time: 15 minutes

Many of the San Antonio River Improvements Project – Mission Reach ecosystem restoration features will take decades to fully mature. With the construction of Phase I scheduled for completion in December 2009, it is important to begin outreach now to educate the public about the complexities and time involved to complete an ecosystem restoration project of the Mission Reach's magnitude.

River Authority staff from the Intergovernmental & Community Relations, Engineering, and Watershed Operations departments have been working together on the development of a comprehensive awareness and educational plan for the Mission Reach. The goal of this plan is to find a personal connection with a targeted audience who may be interested in the environment, who may live in an area directly impacted by the Mission Reach project, or who may otherwise be interested in the Mission Reach or inclined to listen to the message and thereby convert them into Mission Reach supporters.

The plan is not complete with many facets still under development. The purpose of this agenda item is to share with the Communications Committee the basic outline and direction of the plan and solicit feedback from committee members.

Discussion

Date: 04/28/2009

Westside Creeks Restoration Project Update

Submitted By: Lupe Moreno, Executive
Offices

Division: Intergovernmental and
Comm Relations

Submitted For: Steven Schauer

Department:

Information

CAPTION

STATUS REPORT ON THE WESTSIDE CREEKS RESTORATION PROJECT

Presenter

Rudy Farias

Estimated Presentation Time: 10 minutes

Work on the Westside Creeks Restoration Project, Conceptual Design Phase, focused on the first public workshop held Saturday, April 18, 2009. The workshop was at the Woodlawn Lake Gymnasium and ran concurrently with the Earth Day festivities at Woodlawn Lake.

Leading up to the workshop, the project's website www.westsidecreeks.com was launched, advertisements and announcements were prepared, and a press conference was held to announce the workshop.

At the workshop, participants learned about the overall project and received a brief lesson on watersheds. Participants engaged in visioning exercises and identified specific opportunities. Children provided input through drawings and had an opportunity to view crawdads.

The consultant team will summarize the information received at the workshop and will share the outcome for each specific creek with the creek's subcommittee. The oversight committee will then receive and discuss the workshop findings. The next oversight committee meeting is scheduled for Tuesday, May 12, at the San Antonio River Authority.

Discussion

Date: 04/28/2009

SARA Sponsorships, Community & Media Activities Briefing

Submitted By: Lupe Moreno, Executive
Offices

Division: Intergovernmental and
Comm Relations

Submitted For: Steven Schauer

Department:

Information

CAPTION

**BRIEFING ON SAN ANTONIO RIVER AUTHORITY SPONSORSHIPS AND
COMMUNITY AND MEDIA ACTIVITIES**

Presenter

Steven Schauer

Estimated Presentation Time: 5 minutes

Staff will discuss the attached list of sponsorships for January - March 2009 and the calendars of events for January, February, and March 2009.

Discussion

Attachments

Link: [Sponsorship Table Jan-Mar 2009](#)

Link: [IGCR Jan '09 calendar](#)

Link: [IGCR Feb '09 calendar](#)

Link: [IGCR March '09 calendar](#)

**Fiscal Year 2008/09 Sponsorships
For the period Jan. 2009 – March 2009**

Month	Recipient and/or Event	Sponsorship Amount or Service
January	Greater San Antonio Chamber of Commerce	2009 State of the City Address
	Hispanic Chamber of Commerce	80 th Annual Installation Banquet
	City of Leon Valley	20 th Annual Earthwise Living Day
February	Goliad County Chamber of Commerce	A Country Jubilee Annual Banquet
March	UTSA Prep	80 th Annual Installation Banquet
	Greater San Antonio Chamber of Commerce	State of the County Address

January 2009

January 2009							February 2009						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2	3	1	2	3	4	5	6	7
4	5	6	7	8	9	10	8	9	10	11	12	13	14
11	12	13	14	15	16	17	15	16	17	18	19	20	21
18	19	20	21	22	23	24	22	23	24	25	26	27	28
25	26	27	28	29	30	31							

Monday	Tuesday	Wednesday	Thursday	Friday	Sat/Sun
December 29	30	31	January 1, 2009	2	3
					4
					5
8:30am 10:30am FW: Updated: Bexar Regional Watershed Management Team Meetings 3:00pm 4:00pm FW: Express-News Interview re: SA Bay (RM-Olmos Room - 100 E Guenther - 2nd Floor)		10:30am 11:00am FW: Phone interview w/ Tracy re: Get Outdoors, It's Yours! 2:00pm 2:30pm MR - Phone interview for Lyle Laverty w/ Express-News re: GOIY 3:00pm 5:00pm FW: City Council-B-Session	3:00pm 4:00pm FW: Phone interview w/ Wilson County News (RM-Olmos Room - 100 E Guenther - 2nd Floor)	6:30am 8:30am KABB interview (Mission San Jose) 11:00am 11:30am MR - Issue Media Advisory re: GOIY 1:30pm 5:00pm FW: Mia O'Connell Visit and Tour of Mission Reach 6:30pm 8:30pm FW: Dinner with Lyle Laverty (Acenar (146 E. Houston St. 222-2363))	9:30am 10:00am MR - Express-News interview re: GOIY 10:00am 2:00pm FW: Get Outdoors! It's Yours. (Board_Calendar (Mission San 2:00pm 2:30pm MR - KENS & KWEX interviews re: GOIY
					11
					12
		2:30pm 5:30pm FW: Science Club Presentation (HISD)	11:30am 6:00pm Updated: EAC Meeting (Goliad County)	8:30am 12:00pm Volunteer Training (Friedrich Park) 2:00pm 3:00pm FW: TWD Conference Call (offices) 4:30pm 5:00pm MR - Speak to Wilson County News re: new park	8:30am 11:30am Updated: Guided Hike Series (Braunig, Jackson, Calaveras)
					18
					19
	8:30am 8:45am MR - Talk to Jerry Needham re: lake parks 8:45am 9:00am MR - Talk to Carlos Guerra re: Mission Reach 9:00am 10:00am MR - SABJ interview re: M4 and Graytown	4:00pm 10:00pm Texas - State of Flowing Water reception (UT Austin, 1900 University Ave.)	8:30am 9:30am Meet w/ Janet from TPR 10:30am 11:30am FW: Interview re: SAR WPP and TMDLs (RM-Medio Room - 600 E Euclid (old SARA 1/2)) 11:30am 12:00pm MR - set up Mission Reach tour for Carlos Guerra		7:30am 12:00pm FW: Informal Educator's Conference (1314 Hines Avenue) 7:30am 12:00pm Informal Educator's Conference (Region 20) 7:30am 12:00pm Informal Educator's Conference (Region 20)
					25
					26
11:00am 11:30am FW: KENS phone interview re: Graytown project	8:00am 9:00am FW: Chamber of Commerce Legislative Committee Meeting (Chamber's Downtown office 6 9:00am 10:00am River Walk Implementation Program presentation to Technical Advisory Committee- 10:30am 11:30am FW: Mtg w/ Neighborhood Assoc. (Angie Ruiz) (RM-Medio Room - 600 E Euclid (old SARA 1:00pm 2:00pm FW: Meeting w/ Neighborhood Assoc. (Richard Moore) (RM-C 6:00pm 6:30pm MR - Speak to History Channel re: SAR project	8:00am 9:00am FW: Chamber's Water Committee Meeting (SBRC, 1100 NW Loop 410, Ste. 109) 11:30am 1:00pm FW: State of the City (Marriott River Center) 6:00pm 8:00pm FW: Wilson County DFIRM Public Meeting (Floresville City Hall, 1120 D Street, Floresville, TX, 78114, (830) 393-3105)	9:00am 11:00am IG - COSA City Council meeting re: SARIP	Updated: San Antonio Boat Show 2009 (Alamodome) 6:00pm 6:30pm MR - Speak with History Channel re: San Antonio River and "Life Without People" program	12:30pm 1:00pm MR - Pitch DC visit to EN's Gary Martin February 1 Updated: San Antonio Boat Show 2009 (Alamodome) IG - SA to DC trip
					31

February 2009

February 2009

S	M	T	W	T	F	S
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March 2009

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Monday	Tuesday	Wednesday	Thursday	Friday	Sat/Sun
<p>January 26</p> <p>11:00am 11:30am FW: KENS phone interview re: Graytown project</p>	<p>27</p> <p>8:00am 9:00am FW: Chamber of Commerce Legislative Committee Meeting (Chamber's Downtown office 602 E. Commerce)</p> <p>9:00am 10:00am River Walk Implementation Program presentation to Technical Advisory Committee-</p> <p>10:30am 11:30am FW: Mtg w/ Neighborhood Assoc. (Angie Ruiz) (RM-Medio Room - 600 E Euclid (old SARA))</p> <p>1:00pm 2:00pm FW: Meeting w/ Neighborhood Assoc. (Richard Moore) (RM-C)</p> <p>6:00pm 6:30pm MR - Speak to History Channel re: SAR project</p>	<p>28</p> <p>8:00am 9:00am FW: Chamber's Water Committee Meeting (SBRC, 1100 NW Loop 410, Ste. 109)</p> <p>11:30am 1:00pm FW: State of the City (Marriott River Center)</p> <p>6:00pm 8:00pm FW: Wilson County DFIRM Public Meeting (Floresville City Hall, 1120 D Street, Floresville, TX, 78114, (830) 393-3105)</p>	<p>29</p> <p>9:00am 11:00am IG - COSA City Council meeting re: SARIP</p>	<p>30</p> <p>Updated: San Antonio Boat Show 2009 (Alamodome)</p> <p>6:00pm 6:30pm MR - Speak with History Channel re: San Antonio River and "Life Without People" program</p>	<p>31</p> <p>12:30pm 1:00pm MR - Pitch DC visit to EN's Gary Martin</p> <p>February 1</p> <p>Updated: San Antonio Boat Show 2009 (Alamodome)</p> <p>IG - SA to DC trip</p>
<p>2</p>	<p>3</p> <p>IG - SA to DC trip</p>	<p>4</p>	<p>5</p>	<p>6</p>	<p>7</p>
<p>8:30am 10:30am FW: Updated: Bexar Regional Watershed Management Team Meetings (TBD)</p> <p>6:30pm 8:00pm FW: Updated: Martinez Creek Subcommittee Meeting</p>	<p>5:30pm 7:00pm FW: Updated: Apache Creek Subcommittee (Guadalupe Street Coffee Shop: 1320 Guadalupe Street (78207))</p>	<p>6:00pm 7:30pm Updated: Alazan Creek Subcommittee Meeting (Crockett Elementary School Library: 2215 Morales Street (78207))</p>			<p>8</p>
<p>9</p> <p>9:00am 9:30am Karen Bishop submitted "The Watershed Approach at work" article for COSA's News from Downtown electronic newsletter</p> <p>2:45pm 4:15pm Updated: Solomon Ortiz at the Chamber of Commerce (602 E. Commerce, Chamber of Commerce)</p>	<p>1:15pm 3:00pm FW: VIVA planning meeting (Chamber of Commerce, 602 E. Commerce)</p>	<p>9:00am 10:00am Karen Bishop attended Canoe Trail Goliad Board meetings</p> <p>9:30am 10:00am FW: State legislation presentation to the RWA (Board Room)</p> <p>6:00pm 7:30pm FW: San Pedro Creek Subcommittee (UTSA College of Architecture: Ground Fl Conf Rm: 301 S. Frio Street across from main UTSA DTWN Campus)</p>	<p>9:00am 9:45am FW: VIVA San Antonio (office area)</p> <p>12:00pm 6:00pm Updated: TWCA water legislation discussion in Austin (Zilker and Capitol Rooms at the law offices of Vinson & Elkins)</p> <p>12:00pm 3:00pm FW: Mission Reach tour for Carlos Guerra</p> <p>3:30pm 4:00pm MR/IG - Work w/ Congressman Rodriguez's office on media event</p> <p>5:00pm 5:30pm CR - Speak to TXDOT re: SARIP presentation and tour</p>	<p>10:30am 11:00am MR/IG - Work w/ Congressman Rodriguez's office on media event</p> <p>2:30pm 3:00pm MR - email EN information re: Rodriguez event</p> <p>6:00pm 7:30pm Goliad chamber of Commerce Annual Dinner & Fundraiser</p>	<p>10:00am 10:30am MR - Speak w/ EN re: SARIP</p> <p>11:00am 12:00pm MR - SARIP event w/ Congressman Rodriguez</p> <p>2:00pm 2:30pm MR - Communicate w/ History Channel re: SAR</p> <p>2:30pm 3:00pm IG - Communicate w/ South</p>
<p>16</p>	<p>17</p> <p>FW: Greater Chamber of Commerce VIVA San Antonio</p>	<p>18</p> <p>8:00am 8:45am Updated: Transportation Summit Breakfast (Guenther House)</p>	<p>19</p>	<p>9:00am 10:00am Met with Randolph AFB re: River Walk Implementation program outreach model</p>	<p>20</p> <p>8:30am 11:30am Updated: Guided Hike Series (Braunig, Jackson, Calaveras)</p>
<p>23</p> <p>Basin Quest (UTSA)</p> <p>10:00am 11:00am FW: Basura Bash Press Conference (Blue Star)</p> <p>7:00pm 9:30pm Wilson County DFIRM Meeting (Poeth)</p>	<p>24</p> <p>8:00am 9:30am FW: Chamber of Commerce Legislative Committee meeting (602 E. Commerce)</p> <p>6:00pm 7:00pm Updated: Brief COSA Linear Creekways Board re: Environmental Education Outreach Program (City Hall - Media Briefing Room)</p>	<p>25</p> <p>8:00am 9:30am FW: Chamber of Commerce Water Committee (1100 NW Loop 410, Ste. 109)</p> <p>9:30am 10:00am FW: City of La Vernia Support Letter</p>	<p>26</p> <p>FW: Korean Delegation</p>	<p>27</p>	<p>28</p> <p>8:00am 11:00am Updated: WCROC Tour (Meet at SARA)</p> <p>9:00am 2:00pm Living The Earthwise Way (Leon Valley Community Center)</p> <p>March 1</p>

March 2009

March 2009							April 2009						
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22	23	24	25	26	27	28	19	20	21	22	23	24	25
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Monday	Tuesday	Wednesday	Thursday	Friday	Sat/Sun
February 23	24	25	26	27	28
Basin Quest (UTSA) 10:00am 11:00am FW: Basura Bash Press Conference (Blue Star) 7:00pm 9:30pm Wilson County DFIRM Meeting (Poeh)	8:00am 9:30am FW: Chamber of Commerce Legislative Committee meeting (602 E. Commerce) 6:00pm 7:00pm Updated: Brief COSA Linear Creekways Board re: Environmental Education Outreach Program (City Hall - Media Briefing Room)	8:00am 9:30am FW: Chamber of Commerce Water Committee (1100 NW Loop 410, Ste. 109) 9:30am 10:00am FW: City of La Vernia Support Letter	FW: Korean Delegation		8:00am 11:00am Updated: WCROC Tour (Meet at SARA) 9:00am 2:00pm Living The Earthwise Way (Leon Valley Community Center)
2	3	4	5	6	7
8:30am 10:30am FW: Updated: Bexar Regional Watershed Management Team Meetings (TBD) 10:30am 11:30am Attended Brackenridge Park Conservancy Board Meeting 6:00pm 7:30pm FW: Updated: Martinez Creek Subcommittee Meeting (TBD)	8:00am 2:00pm FW: House Natural Resources Committee (E2 010 Capitol Extension) 11:30am 1:00pm Updated: SARIP presentation to Bexar Kiwanis at the Barn Door (Vehicle 0802 - Pries - Guenther) 5:30pm 7:00pm FW: Updated: Apache Creek Subcommittee (Guadalupe Street Coffee Shop: 1320 Gu 6:30pm 7:30pm FW: Roosevelt Park Community planning (Roosevelt planning district overlay)	Updated: River Authority Legislative Day (Austin Capitol Calendar) 9:30am 10:30am River Rising-Witte (IGCR Calendar) 10:30am 6:00pm RA DAY Austin (IGCR Calendar) 11:30am 1:30pm State of the County 3:00pm 5:00pm FW: City Council B-session (City Hall) 3:30pm 5:30pm Updated: SARIP presentation (TBD) 6:00pm 7:30pm FW: Alazan Creek Subcommittee Meeting (TBD)	9:00am 11:00am COSA council meeting 1:00pm 2:00pm KONO SARA interview (8122 data point) 6:30pm 9:00pm Wilson County DFIRM (La Vernia)	11:45am 6:45pm FW: Water 101 in Austin (E2.002 reserved 2:30-4:30 on Friday, March 6th.) 11:45pm 12:00am Updated: Water 101 (Capitol E2.002 (Legislative Conference Room))	12:00am 5:15am Updated: Water 101 (Capitol E2.002 (Legislative Conference Room)) 7:00am 12:00pm Basura Bash
9	10	11	12	13	14
	6:00pm 8:00pm FW: WCROC Meetings (SARA)	9:30am 10:30am River Rising-Witte (IGCR Calendar) 10:30am 11:30am Attended Canoe Trail Goliad Board Meeting 6:00pm 7:30pm FW: San Pedro Creek Subcommittee (UTSA College of Architecture: Ground Fl Conf Rm: 301 S. Frio Street across from main UTSA DTWN Campus)	9:30am 11:30am Updated: River In Motion-Witte (IGCR Calendar: Vehicle 0610 Escape - Guenther)	Request vacation day--Carol	8:00am 1:00pm SAWS Spring Bloom (SAWS headquarters) 8:00am 1:00pm SAWS Spring Bloom Giveaway (SAWS headquarters)
16	17	18	19	20	21
1:00pm 2:00pm Interview w/ News 4 on Mission Reach Update (Lone Star Bridge) 2:00pm 5:00pm Updated: History Channel taping (Vehicle 0802 - Pries - Guenther) 2:00pm 3:00pm Flood Safety Week Press Conference	8:00am 4:00pm House Natural Resource Committee Hearing 8:30am 2:00pm Updated: SARIP Hotel Association presentation (RM-Boardroom; RM-River Room - 100 E Guenther)	9:30am 10:30am River Rising-Witte (IGCR Calendar)	10:00am 1:00pm Updated: museum reach tour for kbh staff (Vehicle 0610 Escape - Guenther)	10:00am 11:00am River Rising (IGCR Calendar)	8:30am 11:30am Updated: Guided Hike Series (Braunig, Jackson, Calaveras) 10:00am 12:00pm Wilson County DFIRM 11:00am 12:00pm FW: Friends of Govt. Canyon Mtg (Govt. Canyon Exhibit Gallery)
23	24	25	26	27	28
1:30pm 2:00pm MR - Provide fish kill info to KENS	2:00pm 2:30pm MR - Provide SARIP Mission Reach info to WOAI TV 3:00pm 5:00pm FW: CONFIRMED: Mtg. w/ NRCS-Calaveras Creek Dam-site 6 (RM-Calaveras Room - 600 E Euclid (old Hexagonal)) 5:00pm 5:30pm MR - Provide lock & Dam info to Express-News 6:00pm 7:30pm Career Fair (Hillcrest Elementary)	8:00am 9:15am FW: Chamber of Commerce Water Committee Meeting (SBRC loop 410) 9:30am 10:30am Canceled: River Rising-Witte (IGCR Calendar: Vehicle 0608 Escape - Guenther) 5:00pm 6:30pm FW: WIAC MEETING (233 N. PECOS, SUITE 420, LARGE CONFERENCE ROOM, SAN ANTONIO, TX 78207)	11:30am 12:00pm MR - Provide Museum Reach info to Nine Banded Productions	8:30am 12:00pm Updated: SARIP Tour w/ Waller Creek group from Austin and Nine Banded Productions for local video (Vehicle 0609 Escape - Guenther) 1:00pm 2:00pm Presentation to BRWM Water Quality group re: River Walk Implementation Program Status	8:00am 4:00pm Canceled: Witte Workshop (Witte Museum)
					29

Date: 04/28/2009

GM's Report

Submitted By: Lupe Moreno, Executive
Offices

Division: Executive Offices

Submitted For: Suzanne B. Scott

Department:

Information

CAPTION

GENERAL MANAGER'S REPORT

- UPCOMING EVENTS CALENDAR,
- FUTURE BOARD AND/OR COMMITTEE MEETINGS,
- MEETINGS INVOLVING THE ATTENDANCE OF ONE OR MORE BOARD MEMBERS.

Presenter

Suzanne B. Scott

Estimated Presentation Time: 10 minutes

Discussion

Communications Committee

17.

Date: 04/28/2009

Adjourn

Submitted By: Lupe Moreno, Executive
Offices

Division: Executive Offices

Department:

Information

CAPTION

ADJOURN

Presenter

Mr. Rodríguez, Committee Chairman
