

## MINUTES

### MEETING OF THE BOARD OF DIRECTORS' COMMUNICATIONS COMMITTEE

SAN ANTONIO RIVER AUTHORITY  
January 28, 2009, 1:30 p.m.



#### **GENERAL AND CEREMONIAL ITEMS:**

1. **CALL TO ORDER WAS MADE BY THE CHAIRMAN, MR. ROBERTO RODRÍGUEZ AT 1:57 P.M.**
2. **PLEDGE OF ALLEGIANCE CONDUCTED**
3. **ROLL CALL WAS MADE BY THE COMMITTEE SECRETARY, MR. NÁZIRITE RUBÉN PÉREZ**

*\*Board members present for this meeting are indicated with a checked box:*

- Sally Buchanan
- Terry Baiamonte
- Názirite Rubén Pérez
- Roberto G. Rodríguez
- John Flieller
- Jeff Neathery

4. **CERTIFICATION OF A QUORUM WAS ANNOUNCED BY THE SECRETARY, MR. PÉREZ**

Staff members present were:

Suzanne Scott, General Manager  
Steve Graham, Assistant General Manager  
John Chisholm, Director of Operations  
Larry Anderson, Director of Support Services  
Steven Schauer, External Communications Manager  
Rudy Farias, Water Resources & Community Development Manager  
Carol Earman, Education Specialist  
Karen Bishop, Executive Services Supervisor  
Lupe Sanchez-Moreno, Executive Assistant

Others present were:

David Ross, Legal Counsel

**5. INTRODUCTION OF VISITORS**

Ms. Moreno announced that there were none.

**6. CITIZENS TO BE HEARD**

Ms. Moreno announced that no citizens were signed up to speak.

**7. APPROVAL OF THE MINUTES OF THE COMMUNICATIONS COMMITTEE MEETING HELD ON SEPTEMBER 25, 2008**

Staff recommended a motion to approve the minutes as presented.

Motion by Sally Buchanan

Seconded by Jeff Neathery

Motion passed unanimously

***INDIVIDUAL AGENDA ITEMS:***

**8. PRESENTATION OF SAN ANTONIO RIVER AUTHORITY SPONSORSHIPS AND COMMUNITY AND MEDIA ACTIVITIES**

There being no action taken on this item, Mr. Rodríguez called for Agenda Item #9.

**9. STATUS REPORT ON THE WESTSIDE CREEKS RESTORATION PROJECT**

There being no action taken on this item, Mr. Rodríguez called for Agenda Item #10.

**10. PRESENTATION, DISCUSSION, AND APPROPRIATE ACTION REGARDING MAINTENANCE OF THE SAN ANTONIO RIVER AUTHORITY ARCHIVES AND ORAL HISTORY COLLECTIONS**

Staff recommended a motion of the Communications Committee supporting staff's request of \$20,000 in archives and oral history maintenance funding to be submitted as part of the fiscal year 2009/10 budget process.

Motion by Sally Buchanan

Seconded by Jeff Neathery

Motion passed unanimously

**11. DISCUSSION REGARDING THE COMMEMORATION OF THE 75<sup>th</sup> ANNIVERSARY OF THE SAN ANTONIO RIVER AUTHORITY**

There being no action taken on this item, Mr. Rodríguez called for Agenda Item #12.

**12. DISCUSSION OF POTENTIAL FISCAL YEAR 2009/10 BUDGET REQUEST FROM THE INTERGOVERNMENTAL AND COMMUNITY RELATIONS DEPARTMENT TO SUPPORT EXPANSION OF THE ENVIRONMENTAL EDUCATION AND OUTREACH PROGRAM**

Staff received direction from the Board to proceed forward with Staff's recommendation to support increasing media initiative expenditures to \$300,000 annually for support of additional environmental outreach messaging and increasing IGCR's sponsorship budget for FY 09/10 by \$12,000 to support the expansion of the river exhibits offered at the Witte Museum through the budget process.

**13. PRESENTATION REGARDING THE ACTIVITIES OF THE INTERGOVERNMENTAL AND COMMUNITY RELATIONS DEPARTMENT'S EDUCATION SPECIALIST**

There being no action taken on this item, Mr. Rodríguez called for Agenda Item #14.

**14. PRESENTATION OF 2008 NATIONAL ASSOCIATION OF FLOOD & STORMWATER MANAGEMENT AGENCIES (NAFSMA) VIDEO DEPICTING PUBLIC SERVICE ANNOUNCEMENT AWARD WINNERS**

There being no action taken, Mr. Rodríguez called for Agenda Item #15.

**15. REPORT ON THE DECEMBER 2008 WORLDBANK/TAMIL NADU, INDIA, VISIT AND JANUARY 2009 GET OUTDOORS, IT'S YOURS! EVENT**

There being no action taken on this item, Mr. Rodríguez called for Agenda Item #16.

**16. GENERAL MANAGER'S REPORT**

- UPCOMING EVENTS CALENDAR,
- FUTURE BOARD AND/OR COMMITTEE MEETINGS,
- MEETINGS INVOLVING THE ATTENDANCE OF ONE OR MORE BOARD MEMBERS

Mr. Schauer recommended that the next Communications Committee be held sometime in April, 2009 and Mr. Rodríguez concurred.

**17. ADJOURN**

There being nothing further to report, Mr. Rodríguez called the meeting adjourned at 4:23 p.m.

**PREPARED AND RECOMMENDED FOR COMMITTEE APPROVAL BY THE  
GENERAL MANAGER.**

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**SUZANNE B. SCOTT, General Manager**

**APPROVED BY THE COMMUNICATIONS COMMITTEE AT THE MEETING HELD  
ON APRIL 28, 2009.**

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**ROBERTO RODRÍGUEZ, Committee Chairman**

**ATTEST:**

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**NÁZIRITE RUBÉN PÉREZ, Committee Secretary**