

MINUTES OF THE MEETING
OF THE
BOARD OF DIRECTORS COMMUNICATIONS COMMITTEE
OF THE
SAN ANTONIO RIVER AUTHORITY
MAY 29, 2008

The Communications Committee of the SAN ANTONIO RIVER AUTHORITY Board of Directors was called to order by the Committee Chairman, Mr. Roberto Rodríguez, at 1:31 p.m., Thursday, May 29, 2008, at the General Offices of the San Antonio River Authority, 100 East Guenther Street, San Antonio, Bexar County, Texas.

Mr. [Názirite Rubén Pérez](#), Secretary, called the roll and certified a quorum as follows:

Terry Baiamonte	Absent
Sally Buchanan	Present
John Flieller	Present
Jeff Neathery	Present
Názirite Rubén Pérez	Present
Roberto Rodríguez	Present

Staff members present were:

Suzanne Scott, General Manager
Steve Raabe, Director of Technical Services
Susan Eason, Director of Internal Resources
John Chisholm, Director of Operations
Steven Schauer, External Communications Manager
Mike Gonzales, Environmental Sciences Manager
Karen Bishop, Communications Program Developer
Claude Harding, Real Estate Manager
Dale Bransford, Park Services Manager
Jim Blair, Watershed Operations Manager
Nefi Garza, Watershed Management Manager
Lauren Minarcik, Park Services
Gary Heimer, Park Services
Lisa Lane, Finance
Gloria Rodríguez, Intergovernmental and Community Relations
Ivalis Gonzalez, Intergovernmental and Community Relations
Brian Mast, Intergovernmental and Community Relations
Rebecca Reeves, Environmental Sciences

Others present were:

David Ross, Legal Counsel
John Boggess, Thompson Marketing
Matt Mohr, Thompson Marketing

Jose & Janis De Lara, Individuals
Tom Weaver, SARA Board Chairman

Mr. Rodríguez called for **Agenda Item 5: Approval of the Minutes of the Meeting Held on January 30, 2008.** Ms. Buchanan so moved and seconded by Mr. Perez, motion carried unanimously.

Regarding **Agenda Item 6: Introduction of Visitors.** Ms. Moreno announced John Boggess and Matt Mohr both with Thompson Marketing; Jose and Janis De Lara, Individuals and Tom Weaver, SARA Board Chairman.

Regarding **Agenda Item 7: Citizens to be Heard.** Ms. Moreno announced Jose De Lara. Mr. De Lara, a resident on the South side of San Antonio, expressed concern that the South side residents historically had been left out, and he stated he would support increased taxes if they would ensure that the South side be treated fairly. He also applauded SARA's future maintenance of the Museum Reach.

Mr. Rodríguez called on Steven Schauer for Agenda Item 8: **Presentation of San Antonio River Authority Sponsorships and Community and Media Activities**

There being no action under Agenda Item 8, Mr. Rodríguez called on Steven Schauer for **Agenda Item 9: Introduction of New Intergovernmental and Community Relations Staff**

After Mr. Schauer's introduction of new staff, Mr. Rodríguez called on Mr. Schauer for **Agenda Item 10: Presentation and Discussion on the Basin Service Area Analysis**

There being no action under Item 10, Mr. Rodríguez then called on Steven Schauer for **Agenda Item 11: Presentation and Discussion on the Environmental Education and Outreach Initiative**

Mr. Schauer introduced John Boggess of Thompson Marketing, who delivered a PowerPoint presentation.

There being no action under Agenda Item 11, Mr. Rodríguez called on Mike Gonzales and Rebecca Reeves for **Agenda Item 12: Presentation and Discussion of the 2008 Draft Basin Summary Report**

There being no action under Agenda Item 12, Mr. Rodríguez then called on Steven Schauer for **Agenda Item 13: Presentation, Discussion and Appropriate Action regarding the Communications Plan for the Park Services Department**

Staff recommended a motion approving implementation of the Communications Plan for the Park Services Department.

Ms. Buchanan so moved and seconded by Mr. Neathery, motion carried unanimously.

Mr. Rodríguez called on Steven Schauer for **Agenda Item 14: Status Report on the Westside Creeks Restoration Project**

There being no action under Agenda Item 14, Mr. Rodríguez called on Steven Schauer for **Agenda Item 15: Status Report on the Flash Animation Project**

After Mr. Schauer's report, Mr. Rodríguez called on Suzanne Scott regarding **Agenda Item 16: General Manager's Report**

Ms. Scott announced that the International Association of Business Communicators will grant SARA the Bronze Quill Award and congratulated the Intergovernmental & Community Relations Department. Ms. Scott reminded the Board of the Special Board Meeting to be held at 10:00 a.m. on June 4, 2008, to discuss the Budget.

Regarding **Agenda Item 17: Next Meeting Date:** The Communications Committee meeting will be held sometime in August or September. Mr. Schauer will coordinate the meeting according to the Board's schedule.

There being no further business, Ms. Buchanan moved to adjourn. The meeting was adjourned by Mr. Rodríguez, the Chair, at 3:26 p.m.

PREPARED AND RECOMMENDED FOR APPROVAL BY THE MANAGER.

SUZANNE B. SCOTT, General Manager

APPROVED BY THE COMMUNICATIONS COMMITTEE AT THE MEETING HELD ON SEPTEMBER 25, 2008.

ROBERTO RODRÍGUEZ, Chairman

ATTEST:

STEPHEN T. GRAHAM, Assistant Secretary